

AW²

**APR – AW2
RAPPORT ANNUEL 2017**



ALEXANDRA PUBLIC RELATIONS

APR – AW2
FEVRIER 2017

PRESSE FRANCE

Nda magazine
New Design d'Architecture et d'Aménagement

●● Spécial "NATURE AU CŒUR DE L'ARCHITECTURE"

Publicis Parisquare, Capital 8, Mille Arbres
Manufacture Design, Lyon Shop Design,
Jean-Paul Viguier, Vincent Callebaut
Les Dunes, le Bois, Benjy Dotti



●● CÔTÉ LOUNGE

DORMIR DANS UNE RIZIÈRE



NDA MAGAZINE – FRANCE – 2



● ● Spécial "NATURE AU CŒUR DE L'ARCHITECTURE"

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L'AGENCE D'ARCHITECTURE PARISIENNE AW2 A SIGNÉ LA RÉALISATION DU COMPLEXE HÔTELIER PHUM BAITANG À SIEM REAP AU CAMBODGE. SITUÉ À LA SORTIE DE LA VILLE, DANS UNE ZONE RETIRÉE, LE COMPLEXE EST CONSTRUIT SUR UN TERRAIN PLAT PEU VÉGÉTALISÉ DE 8 HECTARES. EN AMONT, LES ARCHITECTES ONT DÛ PROCÉDER À DES ÉTUDES TOPOGRAPHIQUES POUR VALORISER LEUR PROJET D'AMÉNAGEMENT MAIS AUSSI POUR RÉSOUDRE LES PROBLÈMES DES EAUX PLUVIALES.



Pendant la saison des pluies, la zone est inondable. Des noues évacuent l'eau vers le lac qui est vite saturé. AW2 décide de créer une rizière qui servira naturellement de bassin de rétention.

Entre jardins luxuriants et rizières, les bungalows sur pilotis sont entourés

d'espaces végétalisés pour donner une sensation de privatisation. La configuration du projet marie l'architecture au paysage. Le site transformé devient un jeu de contrastes. On aperçoit par endroit les toitures. Les percées et les perspectives sont accentuées. Les espaces publics





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●● CÔTÉ LOUNGE



(restaurants, piscine, bar...) disposés sur un axe Est-Ouest les renforcent.

Le parti pris architectural a été de travailler sur le paysage. Toute la superficie du site est traitée comme un seul élément d'architecture. Cela a donc déterminé le choix des matériaux locaux, la liaison de l'intérieur à l'extérieur, le traitement des terrasses et jardins, l'organisation des vues...

En clin d'œil aux maisons paysannes, les bâtiments sont en bambou. Les espaces sont sobres, vastes et ouverts vers les jardins. Les matériaux sont naturels (lin, bambous, parements bois...). Les bâtiments

et la végétation ne font qu'un. Le langage architectural est très empreint du local.

L'établissement cinq étoiles propose 22 suites A de 53 m² avec une grande terrasse, 17 suites B de 61 m² avec piscine, 3 suites C de 115 m² avec terrasse et piscine. Sur une surface totale construite de 6 000 m², on trouve un bar, un restaurant, un restaurant piscine, un bar lounge, un kids club et un spa.

Chaque chambre possède un pan de mur vitré qui s'ouvre entièrement. Les espaces de vie extérieurs invitent les hôtes à travailler, se désaltérer, dîner ou à se

prélasser. Dans les salles de bain vitrées, la nature entre à travers un écran ajouré de bambou et de paille.

AW2 a réalisé le mobilier sur-mesure mais aussi des accessoires comme les poignées de portes en bronze. La conception en globalité a permis de procurer au site une identité forte et singulière liée au lieu. On y retrouve de façon subtile la culture khmer.

Le côté exceptionnel du projet a été de réaliser un site en parfaite immersion locale et en symbiose avec la nature.



APR – AW2
JUILLET 2017

PRESSE INTERNATIONALE



Отель Silversands на Карибах

Летние отели всегда являются отличной идеей для отдыха. Однако отличительной чертой курортной отели Silversands является сочетание комфорта и экологичности.

Проектом отеля занимались архитекторы из студии Kohn Pedersen Fox Associates (KPF) и архитекторы из студии Kohn Pedersen Fox Associates (KPF). Это не только один из самых красивых отелей на Карибах, но и один из самых экологичных. Гости отеля могут наслаждаться видом на океан с террасы отеля. Проект разработан студией Kohn Pedersen Fox Associates (KPF) и архитекторами из студии Kohn Pedersen Fox Associates (KPF).

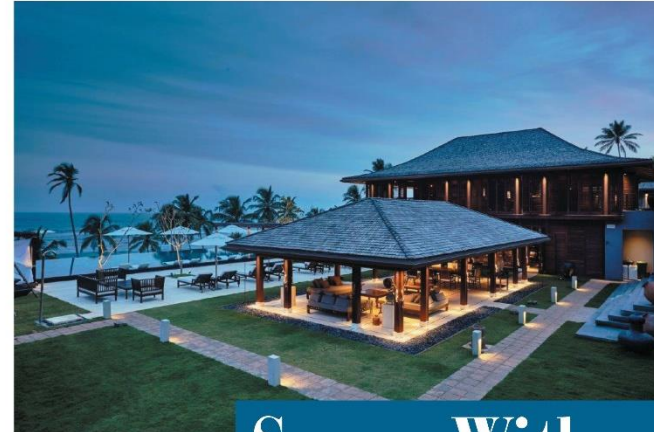


Архитектурный образ курорта строится вокруг четырех ключевых слов: "Терраса", "Уютность", "Тишина" и "Экологичность". Проект был разработан студией Kohn Pedersen Fox Associates (KPF) и архитекторами из студии Kohn Pedersen Fox Associates (KPF). Проект разработан студией Kohn Pedersen Fox Associates (KPF) и архитекторами из студии Kohn Pedersen Fox Associates (KPF).



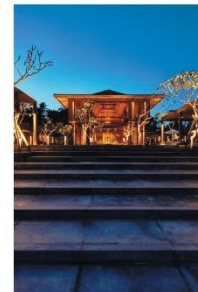


ai PROJECT



Space With a Tropical Vibe

Anil Villa, Sri Lanka, AW²



The first thing that strikes you when seeing the site for the first time at Anil Villa Dikwella is the beauty and drama of the site. You arrive at the top, where the four, five hectares of land slope down under your feet all the way to a thick, planted edge sitting 9 metres above the sea and beach below. We had to make the site work with steep slopes while maintaining a low impact on the landscape and gardens.

The project is organised as a series of clusters. Each one is made up of separate pavilions. The clusters are then linked together with a series of ramps across the site that links all parts of the villa. The ramps and clusters are all lined in dark stone retaining walls. These create a geometry of walls within the landscape, cutting through the greenery, creating platforms, holding pathways. The stone is present throughout.

From the reception pavilion, at the highest point of the site, you can embrace the view out to the ocean and see the whole site below. However, the clusters are mostly hidden in the landscape and within the topography, half dug in, with only the silver grey roofs in the greenery.

The buildings are designed as stand alone timber frame structures. They sit delicately atop the retaining walls. Each pavilion has a large overhanging roof – in iron wood shingles -

ARCHITECTURE UPDATE – INDE – JUILLET – 2/3 + 3/3



The location and the topography have a major influence on the design with a sequence of clusters all organised to enhance the inside/outside feel. Overall the design seamlessly integrates architecture and outdoor spaces.



AW² is an international architecture and interior design office run by **Reda Amalou** and **Stephanie Ledoux**. Both partners take active roles in

the design process and are personally involved in all the projects that the firm produces. The company strives to achieve innovative and creative designs and its work has won acclaim worldwide with many awards and recognitions. AW²'s ability to work in different countries and cultures and at different scales – from building to furniture – gives them a unique insight to produce award-winning projects. In 2012 and 2014, AW² won the *regnum* award for best hotel and was nominated twice at the AIAA (1 French architects overseas) Grand Prix d'Architecture in France. AW²'s architectural approach is more an open working process rather than a strict theoretical or stylistic framework by which we abide. Reda Amalou, a French national, trained and qualified as an architect in London at the University of East London. After a few years working for London based firms he moved back to Paris. He then joined Thunauer Architects. In 1997, he founded AW² in Paris France. From the start, Reda Amalou has led the firm to become a design-oriented practice with a strong international track record. Stephanie Ledoux, a French national, trained and qualified in Paris at the Ecole Supérieure d'Architecture. She also trained at the University of Wisconsin, Milwaukee. She won First Prize for Best Diploma in Ecole Spéciale

that protects and shades the walls and windows. The facades are designed in a strict rhythm of vertical panels, alternating stone and windows for the rooms. The main structures, which house the living areas are built as double height timber frame structures, clad in louvered shutters which allow for natural ventilation – avoiding air conditioning in these areas – and creating a rich play on light at night.

The clusters are designed to extend out, to the terraces, open pavilions, pool decks, and pools. All invite to outdoor living, facing the ocean. The landscape was carefully laid out to provide a feel of tropical, lush gardens in some parts and to create more open areas with structured planting – the line of frangipani in front of the pool -, lawns and strong hardscape features, such as the wall fountains or the water path. The fountains are built as large stone walls, which are clad in recuperated clay tiles that form an intricate wall pattern upon which the water trickles down.



The architecture opens itself to the exteriors. The landscape is not conceived as a front lawn, but as an extension of the architectural spaces. This intricate weaving of ins and outs create a strong sense of place for the guest as each part of building or pavilion offers an outdoor aspect: sea view, ponds, fountains, paths, terraces and plunge pools. The tropical elements are always present. They are here as a response to the climate, but not only. We chose to use these codes - large overhangs, timber frame and natural ventilation – and define our own, more contemporary language.



We also designed the interiors, where we extended the same idea: create a sense of place, use the local and reinvent our own furniture. Most of the furniture at Ani Villa was designed for the project, giving it a unique feel. The 'Lanka chair' was developed for the project. It is probably the most iconic furniture designed there. The materials we used for the interiors are a direct extension of the architectural materials, with very simple materials, natural colours – brown, grey and beige – and strong textures – rough cut stone, flamed granite, soft terrazzo. This again reinforces the coherence we were trying to attain in our design.

Aside from being asked to design a unique property at Ani Villa, we were also asked to make the buildings and landscape fully accessible to wheelchair use. The challenge resided in the strong slopes of the existing land, the 'pavilion' architecture with outdoor accesses at different levels and also in trying to make it seamless. The rooms are the same, the equipment is the same for all. In this way, the experience is the same, erasing differences. ▲

fact file:

Project Name	: Ani Villas Sri Lanka
Location	: Dikwella, South coast of Sri Lanka
Client	: Ani Villas
Design Team	: AW ² - Reda Amalou and Stephanie Ledoux
Completion	: December 2015
Area	: 2700m ²
Photographer	: Mikael Benard

APR – AW2
AOUT 2017

PRESSE INTERNATIONALE

ROOF-MAGAZINE.COM – PORTUGAL – AOUT – 1/1



Silversands Grenada

INTERIORS BY A&A

CARIBBEAN'S AUTHENTICITY

Designed by international architects and interiors design 2022 studio, the Silversands Hotel in Grenada, in the Caribbean, has an elegant "authenticity, nature, luxury and modernity". 2022 studio's goal was that guests could have "the best" or "the best" experience in the region. And the firm was brought in so that the interior experience could be based on both the interior and the exterior.

The first impression matters in the Silversands has an "impressive view" right at the entrance. The reception has access to the hotel's main terrace which, in turn, leads to the Olympic size swimming pool that unravels towards the bay. With the opening provided to enjoy 2022, the hotel also provides a view, at the same time, provides meeting and dining spaces. There everything was designed to blend perfectly with the architecture.

ARCHITECTURE

INTERIORS

DESIGN

ART + CULTURE

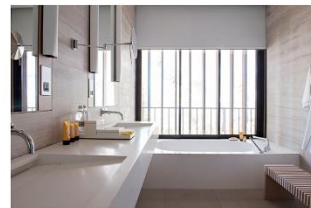
STYLE

TECH

FLAVOUR

VIDEOS

INTERVIEWS



Photos: Nicolas Mathéus

Silversands Grenada

AW2

APR – AW2
OCTOBRE 2017

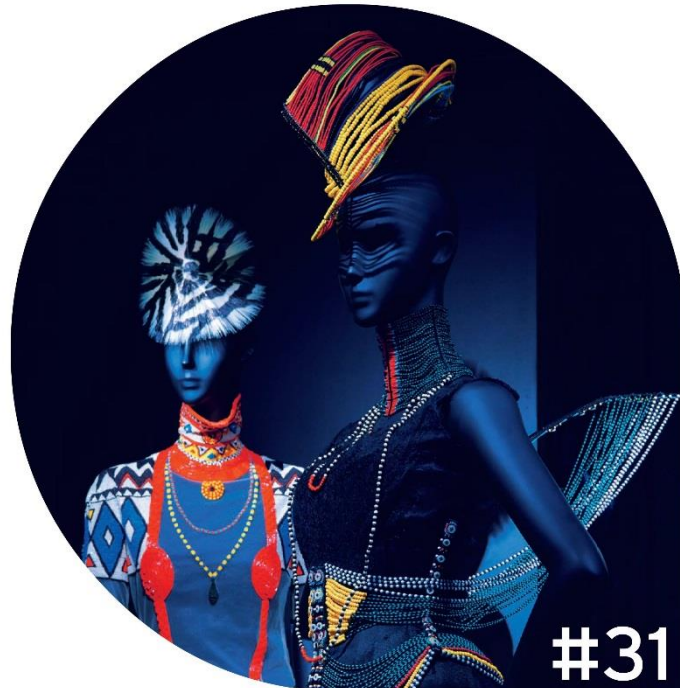
PRESSE FRANCE

NDA MAGAZINE – FRANCE – OCTOBRE – 1/2

Nda magazine
New Design d'Architecture et d'Aménagement

●● Spécial Tour de France des Architectes

Sybille de Margerie, Jean-Philippe Nuel, Bruno Moinard
AAD, Korus, Market Value, Maison Numéro 20
D+B Interior Design, DLZA, MHNA, Dank
Archimage, LM Architecture, Odile Decq
Piranèse, Nathalie Crinière
Les Murs, Mireille Darc



●● PAROLES D'ACTEURS

AW2 ET LA MAISON KRUG

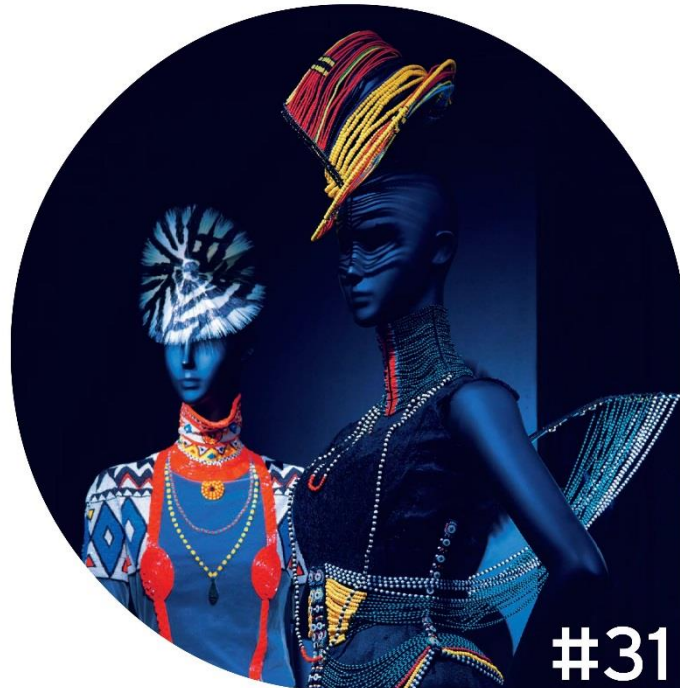


NDA MAGAZINE – FRANCE – OCTOBRE – 2/2

Nda magazine
New Design d'Architecture et d'Aménagement

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Sybille de Margerie, Jean-Philippe Nuel, Bruno Moinard
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#31



LES ARCHITECTES ASSOCIÉS, STÉPHANIE LEDOUX ET REDA AMALOU, DIRIGENT L'AGENCE D'ARCHITECTURE ET DE DESIGN INTÉRIEUR AW2 DEPUIS 1997. ILS EXCELLENT DANS LES PROJETS PRESTIGIEUX DE L'HÔTELLERIE ET D'ARCHITECTURE D'INTÉRIEURS. AW2 AIME COLLABORER AVEC LE MAÎTRE D'OUVRAGE ET PENSER UN CONCEPT UNIQUE ET SPÉCIFIQUE POUR CHAQUE PROJET. LEUR TRAVAIL EST FONDÉ SUR LA COMPRÉHENSION DU SITE, DU CONTEXTE CULTUREL, CLIMATIQUE, PROGRAMMATIQUE ET ÉCONOMIQUE. L'UTILISATION DE MATIÈRES PREMIÈRES SPÉCIFIQUES EST UN DE LEURS ATOUTS. LEUR ARCHITECTURE EST LA RÉPONSE À TOUTE PROBLÉMATIQUE. EN PLUS D'UNE DÉMARCHE BIOCLIMATIQUE, LEUR AXE MAJEUR DE RÉFLEXION EST LA CONCEPTION DE PROJETS À OSSATURE BOIS.

En avril dernier, après plusieurs années, AW2 a livré la Maison de la Famille Krug. La rénovation a eu pour mots d'ordre ceux de Joseph Krug : exigence de qualité, vision moderne et créative mais aussi un travail précis. Avec ce projet, la Maison devait incarner l'essence de Krug Grande Cuvée : générosité et finesse, expression du savoir-faire et plaisir de la dégustation. Le bâti homogène réhabilité incarne l'image de la maison et du patrimoine rémois. L'histoire de la maison est contée aux visiteurs dans le grand et le petit salons. Une porte en acier brut laisse découvrir un escalier en pierre sous voutain qui mène à la cave sur deux niveaux et des kilomètres de galeries à 15 mètres de profondeur. Un ascenseur créé dessert tous les niveaux et oblige à repenser le circuit des visites en dévoilant les cuves de vin de réserve, les bouteilles en pupitre et le caveau collection.

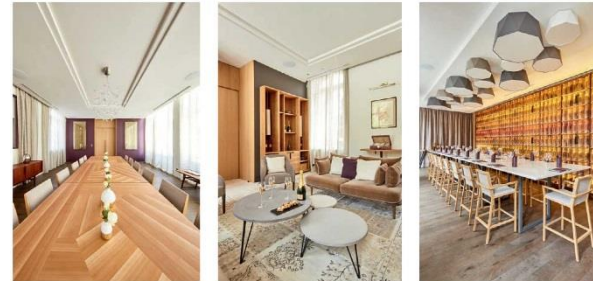
La salle de dégustation est le clou du parcours découverte. La vaste pièce est structurée par une grande table centrale en granit clair poli aux cabochons en bronze insérés, réalisée par AW2 et Latelia. Ces derniers sont gravés avec le K pattern, motif décliné du K de Krug qui se retrouve tout au long des espaces dans différents éléments décoratifs. La table et ses tabourets hauts Fornassariq

font face à un mur où 400 flacons sont installés sur cinq rangées. Ce mur de dix mètres est habillé de panneaux enduits de couleur corten, œuvre signée AW2 et Bioject. Les flacons sont installés sur des étagères lumineuses, signées AW2 et Loupi.

Au rez-de-chaussée, les tables de la salle à manger en marqueterie de noyer blanchi recouvrent un large K pattern sur leur plateau. Des canapés And Tradition et des fauteuils Fornassariq constituent un petit coin salon près de la cheminée d'origine.

Au premier étage, AW2 et Bioject ont conçu une bibliothèque de cinq mètres de haut. Elle expose objets, souvenirs, livres, tableaux... objets "mémoire" de la maison.

AW2 a réalisé tout le projet avec le souci du moindre détail pour frôler une fois de plus la perfection.



APR – AW2
NOVEMBRE 2017

PRESSE INTERNATIONALE

TEMPO DA DELICADENZA – BRESIL – 1/1

tempo da delicadeza

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4 de novembro de 2017 [frida](#) [Nenhum comentário](#)

Maison Krug



O escritório internacional de arquitetura AW² dirigido por Reda Amalou e Stephanie Ledoux, assina a renovação da prestigiada champagneria Maison Krug, situada em Reims, na França.

Após dois anos de trabalho a propriedade foi totalmente repaginada. O briefing recebido foi o de expressar a essência do Cuvée Krug Grande, um champanhe encorpado, que anualmente passa por testes de avaliação e a vida de Joseph Krug, criador da maison. Uma visão contemporânea da casa foi então apresentada por AW² que trabalhou em colaboração com Christophe Lopes, para estabelecer esses princípios no projeto arquitetônico.

Esta renovação foi oportuna para que fosse inserido no edifício um elevador que oferecesse acesso a todos os pisos da edificação, garantindo acessibilidade para deficientes.

Na sala de degustação uma grande mesa feita em granito de cor clara e bancos de bar da tradicional Fornasari, estão voltadas para uma parede que expõe 400 garrafas de vinho em prateleiras iluminadas com Led.

A biblioteca apresenta uma atmosfera mais intimista. O espaço é decorado com relíquias da família.

O logotipo criado para a Maison Krug pelo escritório AW² pode ser visto sutilmente em toda a decoração. É encontrado em formas geométricas e linhas finas não contíguas, dentro de uma caixa retangular, nos corrimões, na mesa da sala de jantar feita em marquetaria de nogueira branqueada, nos revestimentos e em toda a louçaria da Maison.

A Maison Krug conta a história de seu fundador, Joseph Krug. Visionário e com uma determinação inabalável, Krug pôde descobrir a essência do champagne e ao fazê-lo superou as expectativas de seu tempo. Queria oferecer aos seus clientes uma bebida que não apresentasse diferenças, independentemente das variações climáticas. Ao respeitar o terroir de cada área da vinícola, conseguiu preservar e refinar o caráter de seu vinho.

APR – AW2
DECEMBRE 2017

PRESSE INTERNATIONALE

DESCROLL.COM – INDE – 1/1



Silversands Grenada: The international architecture and interior design firm AW² unveils its latest five-star luxury hotel project Silversands Grenada opening early 2018. The firm AW² has succeeded in establishing an outstanding new benchmark in the guest luxury resort experience through the creation of a unique destination hotel where authenticity, nature, luxury and modernity come together.

These are the pivotal elements – or the Key Words – that have driven AW²'s design in order to give guests the best – and truest – possible lifestyle and luxury experience in the Caribbean. The layout is primarily organized to take advantage of the stunning sea views, yet the hotel also ensures the upmost degree of privacy, while simultaneously providing unique spaces for sharing and meeting others. AW² carefully designed the villas to create a series of both inside and outside areas that offer a unique outdoor living experience, either on the beach or facing the sea. The architecture too, in all its simple forms and materials, defines an identity for this new community, which establishes itself with a strong sense of luxury and modernity.

Upon arrival, guests are greeted with an impressive view: the initial courtyard and reception open out magnificently onto the main terrace, which then opens onto a unique and iconic 100-metre Olympian swimming pool unraveling towards the bay's blue waters creating an incredible perspective of the infinite view. The Silversands Grenada offers a unique guest experience as the resort is intended to imitate the sensation of home, whilst still revelling in the exotic.

The exterior spaces are crucial to AW²'s design as they continuously interpret modernity through its gardens, courtyards and water features. The terraces, day bed areas and pools are all designed to blend seamlessly with the architecture itself. The hotel's spa mellifluously lulls its guest's right down to the rhythm of the island – and in the pursuit of ultimate luxury with only one option: to unwind. Teetering on the brink of the hot white sands of Grand Anse beach with all its attendant wild beauty, stands the hotel.

In support of this stunning location the view lines are organized, spaces are arranged and places for enjoying the surroundings are laid, all in such a way as to offer the best possible discovery of the site, the hotel and luxury itself. Merging nature with exquisite design, AW² has created an oasis of luxury for its guests to unwind and relax in the Caribbean's last secret hideaway.

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Project Title: Silversands Project, Location: Grenada, Architecture & Design Firm: AW²

Project Type: Five-Star Luxury Hotel, Opening Year: Early 2018

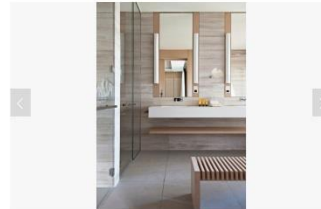
MERCI MAGAZINE – HONG KONG – 1/1

AW² unveils its latest five-star luxury hotel project - Silversands in Grenada

merci team | June 27, 2017

Silversands in Grenada opening early 2018

The Silversands Grenada designed by international architecture and interior design firm AW². They have succeeded in establishing an outstanding new benchmark in the luxury resort experience through the creation. A unique destination hotel where authenticity, nature, luxury, and modernity come together. The pivotal elements – or the Key Words – that have driven AW²'s design in order to give guests the best – and most – possible lifestyle and luxury experience in the Caribbean.



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